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DECLARATION

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated next to my name;

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

CHILDREN'S ENTERTAINMENT AND DEVELOPMENT TOY the specification of which: (check one) [] is attached hereto; [x] was filed as United States Application Serial No. 10/697,555 on October 31, 20	
(check one) [] is attached hereto; [x] was filed as United States Application Serial No. 10/697,555 on October 31, 20	
[] is attached hereto; [x] was filed as United States Application Serial No. 10/697,555 on October 31, 20	
[x] was filed as United States Application Serial No. 10/697,555 on October 31, 20	
and was amended on (if applicable);	03,
I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above;	
I acknowledge the duty to disclose to the U.S. Patent and Trademark Office all information which is known to me to be material to the patentability of said invention in accordance with 37 C.F.R. §1.56;	
I hereby claim the benefit under 35 U.S.C. §119(e) of any United States provisional application(s) listed below:	l
(Application Number) (Filing Date) (day, month, year)	
(Application Number) (Filing Date) (day, month, year)	

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of first inventor: Carol D. SNYDER

Inventor's signature / hueld / Mydu

Residence: 299 Sycamore Street, East Aurora, New York 14052, USA

Citizen of: USA

Post Office Address: 299 Sycamore Street, East Aurora, New York 14052, USA

Full name of second inventor: Robert J. SONNER

Inventor's signature Ment Jenne Date 3/6/04

Residence: 5340 Merlau Road, South Wales, New York 14139, USA

Citizen of: USA
Post Office Address: 5340 Merlau Road, South Wales, New York 14139, USA

185400 v3/RE 3z2003!.DOC Attorney Docket No:

FSHR-076/00US

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of Carol D. SNYDER et al.

Serial No.:

10/697,555

Examiner:

Unassigned

Confirmation No.: 8403

Art Unit:

3713

Filed:

10/31/2003

For:

CHILDREN'S ENTERTAINMENT AND DEVELOPMENT TOY

U.S. Patent and Trademark Office 2011 South Clark Place Customer Window, Mail Stop Patent Application Crystal Plaza Two, Lobby, Room 1B03 Arlington, Virginia 22202

POWER BY ASSIGNEE AND STATEMENT UNDER 37 C.F.R. §3.73(b)

The Assignee of the entire right, title, and interest in the above-identified application hereby grants the registered practitioners of Cooley Godward LLP included in the Customer Number provided below power to act, prosecute, and transact all business in the U.S. Patent and Trademark Office in connection with this application, any applications claiming priority to this application, and any patents issuing therefrom.

The Assignee certifies that to the best of its knowledge and belief it is the owner of the entire right, title, and interest in and to the above-identified application as evidenced by:

[x] An assignment document, a cop	py of which is enclosed herewith;
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[]	Αñ	assignment	previously	recorded	in	the	U.S.	Patent	and	Trademark
	Off	ice at Reel _	_, Frame _	 ·						

Please direct all telephone calls and correspondence to:

Cooley Godward LLP ATTN: Patent Group One Freedom Square Reston Town Center 11951 Freedom Drive Reston, VA 20190-5656 Tel: (703) 456-8000

Fax: (703) 456-8100

CUSTOMER NUMBER:

22903

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the Assignee.

Signature:

Dennis M. Wesolowski Name: Assistant Secretary

Title: Mattel, Inc.

Company:

185404 v2/RE 3z2402!.DOC

ASSIGNMENT (Joint)

(1)	[] provisional	application		
, ,	(a)	[] to be filed herewith; or		
	(b)	[] bearing Application No.	, and filed on	; or
(2)	[x] non-provi	sional application		
	(a)	[] to be filed herewith; or		
	(b)	[x] bearing Application No.	10/697,555, and	filed on October 31,
		2003.		

WHEREAS, Mattel, Inc., a corporation duly organized under and pursuant to the laws of Delaware, and having its principal place of business at 333 Continental Boulevard, El Segundo, California 90245, USA (the "Assignee"), is desirous of acquiring the entire right, title, and interest in: the Invention(s); the application for patent identified in paragraph (1) or (2); the right to file applications for patent of the United States or other countries on the Invention(s); any application(s) for patent of the United States or other countries claiming priority to these application(s); and any patent(s) of the United States or other countries that may be granted therefor or thereon.

NOW, THEREFORE, for good and sufficient consideration, the receipt of which is hereby acknowledged, and to the extent that the Assignor has not done so already via a prior agreement with the Assignee, or if the Assignor has already done so via a prior agreement with the Assignee then in confirmation of any obligation to do so in said prior agreement, the Assignor has sold, assigned, transferred, and set over, and by these presents does sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns, the Assignor's entire right, title, and interest in:

- (a) the Invention(s);
- (b) the application for patent identified in paragraph (1) or (2);
- (c) the right to file applications for patent of the United States or other countries on the Invention(s), including all rights under the Paris Convention for the Protection of Industrial Property and under the Patent Cooperation Treaty;
- (d) any application(s) for patent of the United States or other countries claiming the Invention(s);
- (e) any application(s) for patent of the United States or other countries claiming priority to the application for patent identified in paragraph (1) or (2) or any application(s) for patent claiming the Invention(s), including any division(s), continuation(s), and continuation(s)-in-part; and
- (f) any patent(s) of the United States or other countries that may be granted for or on any application for patent identified in the preceding paragraphs (b) (e), including any reissue(s) and extension(s) of said patent(s).

The above-granted rights, titles, and interests are to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made.

The Assignor hereby represents to the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, or if applicable, at such time said prior agreement was executed, the Assignor is a lawful owner of an undivided interest in the entire right, title, and interest in and to the Invention(s), that the Invention(s) are unencumbered, except, if applicable, by obligation to assign in accordance with said prior agreement, and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner set forth herein.

The Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns, that the Assignor will sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done in connection with any and all proceedings for the procurement, maintenance, enforcement and defense of the Invention(s), said applications, and said patents, including interference proceedings, without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns.

The Assignor hereby authorizes and requests the attorneys of COOLEY GODWARD L.L.P. to insert in the spaces provided above the filing date, the application number, and the attorney docket number of the application identified in paragraph (1) or (2) when known.

The Assignor hereby requests the Commissioner of Patents to issue said patents of the United States to the Assignee for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

5/6/04 By: (Enof 1) / Amoun

	Cárol D. SNYDER
County of Erel ss.	e, Vicki E. Norfman, personally
satisfactory evidence, to be the person(s instrument and acknowledged to me that he/) whose name(s) is/are subscribed to the within she/they executed the same in his/her/their authorized ature(s) on the instrument the person(s), or the entity
WITNESS my hand and official seal.	WCHI E. NOFFILM) Buttery Public - State of New York No. 02H05191782 Generally in Eric County Oly Commission Expires 11-17-20-027
Signature of Notary Public	Place Notary Seal Above

Attorney Docket No. FSHR-076/00US

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Date: 5/6/64By: Kolurt () Samue
Robert J. SONNER
State of New york
ss.
County of Erre
On <u>May 6, 2004</u> , before me, <u>Vicu E. Hoffman</u> , personally appeared <u>Robert J. Sonner</u> , personally known to me or proved to me on the basis of
appeared Robert J. Sonner, personally known to me or proved to me on the basis of
satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within
instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized
capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity
upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Vicki E. Holyman Signature of Notary Public VICIG E. NOFFINAI Matary Public - State of New York No. 01N06101702 Casallide in Eric County No Commission Fusion 11.13.90

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hed in Eric County on Emires 11-17-20 07 Place Notary Seal Above

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